



2011 Sponsorship Opportunities

Our Mission

Anderson Center for Autism is a not for profit organization dedicated to providing the highest quality programs possible for children and adults with **autism** and related **developmental disabilities**. Equally important is our commitment to maintain an ongoing fully integrated support network for their families and guardians.

One in 110 children is diagnosed with autism and statistics report that autism is increasing annually and is four times more likely to strike boys than girls. Autism impairs a person's ability to communicate and relate to others.



How you can help

Anderson Center for Autism and Anderson Foundation for Autism, Inc. offer a variety of opportunities to participate in our fundraising events.

10th Annual Golf Tournament – June 1, 2011

Our Golf Tournament at Casperkill features a great day of golf, food and friends in a best ball format.

10th Annual Gala – October 1, 2011

Our Gala, at The Grandview, features a premier silent auction, special performance, dinner and dancing.

Sponsorship Opportunities



2011 Anderson Foundation for Autism

Platinum Sponsor - \$30,000

(tax deductible amount \$28,040)

- ❑ Naming rights for both events, Golf and Gala
- ❑ Signage (provided by sponsor) on speaker's podium at all 2010 events
- ❑ Complimentary one time use of our facility (auditorium/gymnasium); advance scheduling required, on-site catering is available
- ❑ Name mentioned in event related press releases
- ❑ Feature article in quarterly newsletter and spotlight on website
- ❑ Website link for one year, with logo
- ❑ Full page, premium position advertisement in program journal
- ❑ Reservations for two foursomes at annual Golf event June 2, 2010
- ❑ Reservations for twenty guests at annual Gala October 2, 2010



Sponsorship Opportunities

10th Annual Golf Tournament

June 1, 2011 – Casperkill Golf Club, Poughkeepsie



- **Tournament - \$7,500** (tax deductible amount = \$7,220)
 - Premier sponsor of the 2010 Golf Tournament
 - All golf related media will appear as “Golf proudly sponsored by ...”
 - Banner displayed at event
 - Complimentary foursome
 - Acknowledgement in newsletter and on website

- **Hole In One - \$5,000** (tax deductible amount = \$4,720)
 - Company name displayed as luncheon sponsor
 - Company name in program as Hole In One Sponsor
 - Banner displayed at event
 - Complimentary foursome

- **Birdie - \$2,500** (tax deductible amount = \$2,220)
 - Company name displayed as breakfast sponsor
 - Company name in program as Birdie Sponsor
 - Complimentary foursome

- **Corporate Foursome - \$ 1,000** (tax deductible amount = \$720)
 - Company name in program
 - Complimentary foursome

- **Beverage Cart - \$500** (tax deductible amount = \$500)
 - Signage with your company name placed on a beverage cart

- **Tee/Green - \$175** (tax deductible amount = \$175)
 - Signage with your company name placed on the course

Individual golfer registration is \$175 per player (tax deductible amount = \$ 70)

Dinner only \$50

Raffle donations are appreciated

Sponsorship Opportunities

10th Annual Gala: October 1, 2011 The Grandview



Individual tickets are available at \$200 (tax deductible amount = \$70)

- **Gold - \$15,000** (tax deductible amount = \$13,600)
 - All media will appear as “Gala proudly sponsored by...”
 - Reservations for twenty guests
 - Name recognition on invitation
 - Executive recognition evening of event
 - Full page color ad in program journal
 - Premier placement in event video presentation
 - Complimentary one time use of our facility (auditorium/gymnasium)
 - Company listing in newsletter and direct link to company website
- **Silver - \$7,500** (tax deductible amount = \$6,800)
 - Naming rights of the Cocktail Hour
 - Reservations for ten guests
 - Half page ad in program journal
 - Recognition as Silver sponsor in event video presentation
 - Company listing in newsletter and on website
- **Bronze - \$5,000** (tax deductible amount = \$4,300)
 - Reservations for ten guests
 - Half page ad in program journal
 - Recognition as Bronze sponsor in event video presentation
 - Company listing in newsletter and on website
- **Family - \$4,500** (tax deductible amount = \$3,800)
 - Reservations for ten sponsored family guests
 - Premier seating and podium acknowledgement
 - Recognition as Family sponsor in event video presentation
- **Table - \$3,500** (tax deductible amount = \$2,800)
 - Reservations for ten guests
 - Recognition as Table sponsor in event video presentation
 - Company listing in newsletter and on website
- **Supporter - \$2,500** (tax deductible amount = \$2,200)
 - Reservations for four guests
 - Recognition as Supporter sponsor in event video presentation
 - Company listing in newsletter and on website

Other Sponsorship Opportunities

- Gala Journal Advertisements
 - ▣ Advertising space is available in sizes ranging from a full page to a quarter page
- Auction Donations
 - ▣ Trips, jewelry, gift baskets, art, gift certificates
- Attendance at Golf and/or Gala
 - ▣ Individual golfer @ \$175
 - ▣ Individual gala attendee @ \$200
- General Program Donations
 - ▣ Please make a donation to Anderson Foundation for Autism
 - ▣ Donate online today @ www.AndersonCenterforAutism.org

Past Corporate Sponsors Include

CH Energy Group, Inc./ Central Hudson
Cheryl Coleman Law Offices
The Children's Medical Group
Clear Channel Communications
Custom Security Systems
The Durst Organization
Health Quest
Key Interior Acoustical
Kirchhoff Consigli Construction Mgt.
KOSCO
M & T Bank

McCabe & Mack, LLP
NEC Corporation of America
Page Park Associates
Rhinebeck Savings Bank
Rohde, Soyka & Andrews
Rose & Kiernan, Inc.
Saint Francis Hospital & Health Centers
Sloan Architects P.C.
Sysco Food Services of Albany, LLC
D.J. Vosburgh Enterprises, LLC

Please count on us (check appropriate boxes)

Please complete and return to: Anderson Foundation for Autism, Attention Fiscal Department
4885 Route 9, Staatsburg, NY 12580

- Platinum Sponsorship - \$30,000**
- Golf**
 - Tournament \$7,500
 - Hole In One \$5,000
 - Birdie \$2,500
 - Corporate Foursome \$1,000
 - Beverage Cart \$ 500
 - Tee/Green \$ 175
 - Individual Golfer \$ 175
 - Dinner only \$ 50
- Gala**
 - Gold \$15,000
 - Silver \$ 7,500
 - Bronze \$ 5,000
 - Family \$ 4,500
 - Table \$ 3,500
 - Supporter \$ 2,500
 - Individual tickets ____@ \$ 200
- Gala Journal Advertisements - width x height**
 - Full Page Color 5"x8" \$ 1,000
 - Half Page 5"x4" \$ 500
 - Quarter Page 2.5"x4" \$ 250
 - Listing \$ 100

Journal ads are fully tax deductible

Please e-mail ads to NoelCrotone@ACenterforAutism.org in PDF or JPG, by September 1, 2011

Contact Name _____ Organization _____

Mailing Address _____ City, State & Zip _____

Telephone _____ E-mail Address _____

- We will be participating as indicated above.
- We are unable to attend. Please accept our donation payable to Anderson Foundation for Autism in the amount of _____.
- Check enclosed payable to Anderson Foundation for Autism, Inc..
- MasterCard/Visa Card/AMEX # _____ Exp. Date _____



For more information, please contact:

Noel Crotone, Fundraising/Special Events Manager
NoelCrotone@ACenterforAutism.org (845) 889-9208
or visit www.AndersonCenterforAutism.org



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